

PRESS RELEASE

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For Immediate Release

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Phonebook Recycling Results in Tasty Treats

Six Humboldt County Schools have proven their commitment to recycling by participating in the 3rd annual Phonebook Recycling Challenge. For two weeks, students sought out old and unwanted phonebooks from households and businesses and brought them to school where they were tallied and then collected for recycling. Thanks to the support of AT&T, the Arcata Community Recycling Center, The City of Fortuna, and the City of Rio Dell, the top classes from each school will be rewarded with pizza parties. In addition, there will be a prize for the student who individually collected the most phonebooks.

When the competition ended, 8,736 phonebooks weighing 6.5 tons were collected from the schools. The paper will be recycled into many different materials including paper towels, household insulation, drywall, roofing shingles, toilet paper, and of course next year's yellow pages.

Participating schools included South Fortuna Elementary School, Fortuna Middle School, Morris Elementary School, and Dow's Prairie School. In Rio Dell, two new schools participated in the challenge this year: Eagle Prairie Elementary School and Monument Middle School. All of these students really stepped up to the plate to help save natural resources, energy, and landfill space.

Do you have old or unwanted phonebooks in need of recycling? Special collection bins are in place until January 5th to collect this seasonal recyclable. Collection bins may be found at the Arcata & Eureka Community Recycling Centers, most City Halls, the Bayshore Mall, the Adorni Center, Safeway Grocery Stores, Humboldt Sanitation and Recycling in McKinleyville, Jackson Recycling in Orick, and Ray's Food Place in Garberville.